

NEW SHOP TO STRESS QUALITY

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"I believe our Butter-Kist Shop No. 2, opening tomorrow at 128-130 14th Street, is the most attractive food shop in the Eastbay," Jack Hennings, proprietor of the second of these fine food establishments, stated today.

"We cater to lovers of good food, and our motto is 'Quality is remembered after price is forgotten.'"

Butter-Kist Shop No. 2 will be open 24 hours a day, and will employ a staff of 15 waiters and other workers. Steak and chop orders, using the very best meats procurable, will be featured. Sandwiches, another Butter-Kist Shops specialty, are always butter-toasted with pure creamery butter, while the "Kiss-wich," only copyrighted sandwich in the United States, will also be sold.

Pride in the quality of all foods provided, in the scrupulous cleanliness in cooking and serving foods, and in the spotless condition of the entire shop is expressed by Hennings. Chefs work in a kitchen visible to patrons, who are invited to see their food cooked, or to inspect ice-boxes and other places where foods are kept for consumption.

Force-draft ventilation carries off all food odors and insures a constant supply of pure fresh air.